



WMF International Roadshow in Thessaloniki: the Biggest International Startup Competition stops in Greece

Thessaloniki, December 13th 2022

On Saturday 17th December 2022, **WMF - We Make Future** will hold the second edition of **WMF International Roadshow - Greece**. In collaboration with the Italian-Hellenic Chamber of Commerce of Thessaloniki and the Chamber of Commerce and Industry of Thessaloniki, the event will take place at the **International Center for Digital Transformation and Digital Skills (DT&S) - Cisco** in Thessaloniki, starting from 10 AM.

The best startups from Greece have been selected by the WMF Innovation Team in order to compete during the **3 pitch sessions of the WMF International Roadshow - Greece**. The winners will get full access to the **Biggest International Startup Competition** held in Rimini and organized by WMF - We Make Future.

WMF Chairman, Cosmano Lombardo declared:

"Today more than ever it is to be hoped to build a bridge between Italy and Greece. We walk this path to further promote cooperation, to spread digital innovative culture, to boost entrepreneurship and to enhance the creation of a worldwide innovation ecosystem. As WMF - We Make Future, we want to address and face the global issues and we can do it through idea-sharing and international cooperation. Only by staying together can we find the cutting-edge solutions we need."

WMF - the Largest Digital Innovation Festival on the Planet - organizes the Biggest International Startup Competition and several educational and entertaining events which are attended by creative thinkers, corporates, NPOs, leading players and innovators from all over the world. In the past edition the WMF drew an attendance of 36,000 from 49 countries, reaching more than 6 million live streaming viewers. The event had 77 stages spread over 8 pavilions, with 700 speakers and guests from all over the world, 500 sponsors, exhibitors and partners, 300 investors and 1,000 startups. **Next edition will be held in Rimini from 15 to 17 June 2023.**

Useful Links

- [WMF International Roadshow - Greece](#)
- [WMF - We Make Future](#)





the largest Digital Innovation Festival on the Planet

#WeMakeFuture

- [WMF Startup Competition](#)

WMF - We Make Future - The largest digital innovation Festival on the Planet

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 36,000 attendees in 2022, more than 700 speakers and guests from around the world, 1,000 startups, and 77 educational stages, now towards its 11th edition the WMF is a reality with a global identity, a catalyst for innovation for concrete, collective improvement. The event is created and produced by Search On Media Group

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies.

From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

For information and materials

WMF Press Office

mail: press@wemakefuture.it

tel: 0039 051 0951294

