

## WMF - We Make Future announces the first 15 educational stages of the upcoming 2023 edition.

WMF, the International Trade Fair and Festival on Tech and Digital Innovation, has announced the first 15 educational stages, and over 130 speakers from around the world already confirmed for the 11th edition. Education will once again be the beating heart of the Festival, covering all the major themes of digital culture, web marketing, entrepreneurship, and technological and digital innovation. This is just a preview of the more than 100 educational, business, networking, and entertainment events planned for the three-day event, scheduled from June 15 to 17, 2023, at the Rimini Expo Centre. Personalities and institutions such as Manuel Castells, Jerry Kaplan, WWF, ESA, and Intel have already been confirmed.

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**WMF - We Make Future**, the International Trade Fair and Festival on Tech and Digital Innovation, returns to the **Rimini Expo Centre** from **June 15 to 17, 2023**. The official website already features the **first 15 confirmed educational stages** of this 11th edition, with their respective confirmed **speakers**, currently adding up to **130 from around the world**. In addition to b2b networking opportunities and entertainment moments, education will be at the core of WMF: in the previous edition, over 700 speakers gathered in Rimini, sharing their valuable knowledge and experience on the Mainstage and on over 77 stages with the audience of WMF 2022, over 36,000 attendees in presence.

*"WMF takes on different shapes every year, adapting to market innovations and needs, but above all to the needs of our community, which edition after edition confirms the impact that this Festival has on culture and education of thousands of Digital-Tech professionals"* explains Cosmano Lombardo, CEO of Search On Media Group and creator of WMF. *"We will bring to Rimini the most renowned personalities and companies in technological and digital innovation who are changing the world one step at a time. We will discuss with experts and guests topics such as creator economy, climate change, the innovation and startup ecosystem, and artificial intelligence. It will be, in short, a three-day of education, networking, and entertainment events in which humanity and the latest technology will coexist, united by a common goal: to shape a better future together."*

### Themes of the first 15 educational stages

The Festival **program**, which will feature a total of over 100 events, is the result of a **co-construction** process, that intertwines community and participant input and

suggestions, contributions from speakers and guests, and careful research on market trends. Several novelties are already outlined in these first 15 stages, including the **Content Creators stage** and **Open Innovation & VC stage** dedicated to the ecosystem of investors and innovative entrepreneurship, as well as the **Ethics, Media & Information stage**, **Climate Change stage**, and the **Innovation Policies stage**, where social, economic, and cultural issues affecting national and global political agendas will be discussed together.

The **Artificial Intelligence stage**, already announced, will be part of the **AI Global Summit** event, as well as the **Blockchain and Crypto stage**, the **Web Analytics stage**, and the two stages related to **SEO** and **Google ADS**. Each stage will be a vertical educational event: a unique opportunity for education and upskilling, thanks to the contribution of top experts and renowned speakers from all over the world.

## The first 130 confirmed speakers and guests

Unique voices and icons from the digital and tech industry will take the WMF's Mainstage, including artificial intelligence expert **Jerry Kaplan**, **Rika Nakazawa** from NTT, **Monica Orsino** from Microsoft, and world-renowned sociologist **Manuel Castells**. Institutional figures will also speak on the Mainstage of the festival, including President of CINECA **Francesco Ubertini**, Italian State Prosecutor **Nicola Gratteri**, Swedish Ambassador **Jan Björklund**, representatives from **INTEL**, **ESA** - European Space Agency, **IIT** - Italian Institute of Technology. The first co-host of the 11th edition of WMF has already been announced: **Robot Sophia** returns to Rimini to join founder Cosmano Lombardo in hosting one of the three days of the event.

Among the names featured in the announced stages, **Bill Reichert** - venture capitalist and partner at Pegasus Tech Ventures, **Dror Gill** - Founder and CEO of Gamdala, **Alejandra de Iturriaga Gandini** - Director of Telecommunications and Audiovisuals at CNMC, human rights activist **Siyabulela Mandela**, and **Laura Moro**, Director of the digital library of the **Italian Ministry of Culture**.

In the coming weeks, further speakers, guests, and vertical stages will be announced, setting up the full program of the 11th edition of the Festival. It will be the largest and most comprehensive edition so far, with over 100 events, including educational, upskilling, networking, and entertainment.

## Useful Link

- [WMF - We Make Future](#)
- [Program WMF 2023](#)
- [Speaker WMF 2023](#)

## WMF - We Make Future - International Fair and Festival on Tech and Digital Innovation

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 36,000 attendees in 2022, more than 700 speakers and guests from around the world, 1,000 startups, and 77 educational stages, now towards its 11th edition the WMF is a reality with a global identity, a catalyst for innovation for concrete, collective improvement. The event is created and produced by Search On Media Group.

## Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies.

From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

## For information and materials:

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