



AI and the future: meet the AI GLOBAL SUMMIT, among the not-to-be-missed events at WMF 2023.

Critical issues, developments, and future perspectives in the realm of Artificial Intelligence will be at the center of an extensive discussion at the next edition of WMF - We Make Future, International Fair and Festival on Technological and Digital Innovation, scheduled for June 15-17 in Rimini (Italy). This vertical event, named AI Global Summit, will feature some of the leading realities and personalities in the field: international AI regulation, tools and software, robotics demos, and their advanced applications in multiple fields, are just some of the activities on the agenda. Confirmed speakers include Jerry Kaplan, Scientist, AI Expert, Silicon Valley Pioneer & Tablet Inventor, Dror Gill, Generative AI Evangelist and CEO of Gamblada, Nell Watson, Advisory Technologist & AI Expert, and Yolanda Billé, AI Marketer & Analytics Expert. Equally noteworthy is the presence of Francesco Ubertini, Chairman of CINECA, the Main Partner of WMF 2023 and the AI Global Summit.

Bologna, 09/02/2023

The [WMF - We Make Future 2023](#), International Fair and Festival on Tech and Digital Innovation, is bound to become the beating heart of everything connected to Artificial Intelligence. The 11th edition of the Festival, scheduled for June 15-17 at Rimini Fiera, will host the [AI Global Summit](#), an international event exclusively dedicated to AI, featuring some of the most outstanding tech execs and makers that are innovating our collective culture, science, social behavior, and overall our lives on a global scale.

WMF has been exploring the AI domain since 2016, with dedicated activities, stages, events, and panels delving into the topic (such as the presence of Robot Sophia, the most advanced android, iCub, the android designed by the Italian Institute of Technology, and speeches held by many field experts from realities such as **ESA**, **Oracle**, **Microsoft**, and **IFAB**, with the aim of disseminating and educating around the subject.

Not least in the line, the **Hearing at the Chamber of the Italian Senate** regarding European AI regulation. All this previous experience around the matter, led to the creation of a dedicated event within the event, to further explore all the future and present applications of artificial intelligence, featuring the best of international expertise. The Main Partner of WMF 2023 and the AI Global Summit will be Italian excellence CINECA.

"There is a lot of confusion lingering in the public opinion on everything related to Artificial Intelligence. We teamed up with hundreds of experts in this area joining WMF since 2016, and we now decided to strengthen our commitment in this direction, to provide clarity and create awareness, by encapsulating everything into a single container, named AI Global





Summit," says **Cosmano Lombardo, CEO of Search On Media Group and creator of the WMF**. "Not only ChatGPT or Google Bard, but the event will also explore AI in general, a huge potential if used to positively impact society, generating common value. AI Global Summit will be an opportunity to touch base on all the virtuous potential of AI, thanks to tools and software demonstrations coming from around the world."

Speeches, keynotes, and panels will share invaluable insights during the three-day event, covering the most popular topics, such as the ever-present ChatGpt, Google Bard, and the many applications of AI in areas such as business, marketing, health, work, robotics, earth observation, scientific research, etc. The topic of AI will be explored on both the educational and regulatory levels, and will also feature trade shows, and practical demos, thanks to the presence of field experts and innovators but also startups, tech companies, institutions, and guests from the field of advanced robotics.

Confirmed speakers include **Jerry Kaplan**, Scientist, AI Expert, Silicon Valley Pioneer & Tablet Inventor, **Dror Gill**, Generative AI Evangelist and CEO of Gamblada, **Nell Watson**, Advisory Technologist & AI Expert, **Yolanda Billé**, AI Marketer & Analytics Expert, Founder of Natch, **Monica Orsino**, Learning & Development Specialist at Microsoft, **Luisella Giani**, EMEA Head of Industry Transformation at Oracle, **Shalvi Mahajan**, AI scientist at SAP SE, soon to be joined by other big names and experts in the upcoming weeks. Also confirmed the presence of **Francesco Ubertini**, Chairman of the largest Italian computing center CINECA.

The presence of corporate entities, institutions, and research centers will be extensive and will feature INTEL, ESA - European Space Agency, INFN, the Italian Institute of Technology, and many others.

The AI Global Summit will also be the opportunity to meet innovative startups from around the world, discover the best projects and innovative ideas in the technology and digital field, developing AI solutions to address the **12 Challenges of the Future identified by the WMF**: from Future of health to Future of cities & communities, from Future of work to Future of food & Agriculture, Future of learning & education, and Future of life on earth.

International regulation on Artificial Intelligence will also be among the main focuses of the event: within the institutional panels and working tables of the AI Global Summit, European standards and regulations for AI will also be discussed, a topic in which Search On Media Group, WMF's mother company WMF, has been engaged for years, establishing a dialogue with institutions that led it to a hearing at the Italian Senate on March 2, 2022, in front of the joint committees of Telecommunications and Productive Activities.





International Trade Fair and Festival on Tech and Digital Innovation

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Vertical open calls and awards have been set for the best AI-themed ideas in industry and research. Among the currently open calls, there is the **Call for Researchers**, and the **Call for Big Data & Quantum Computing**. In partnership with ESA, the European Space Agency, WMF set up the **AI4EO Call**, aiming at protecting the earth's ecosystems through AI-based space observation.

To attend the AI Global Summit you can purchase the **WMF Full Ticket on offer at €99+VAT** instead of €549 until March 2nd.

Useful Link

- [AI Global Summit](#)
- [WMF - We Make Future](#)

WMF - We Make Future - International Fair and Festival on Tech and Digital Innovation

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 36,000 attendees in 2022, more than 700 speakers and guests from around the world, 1,000 startups, and 77 educational stages, now towards its 11th edition the WMF is a reality with a global identity, a catalyst for innovation for concrete, collective improvement. The event is created and produced by Search On Media Group

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies.

From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

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