

WMF 2023: first 100 names announced, coming from all over the world to join the Largest Digital Innovation Festival on the Planet.

Over 100 speakers, realities, personalities, creators, and guests have already been confirmed for the next edition of WMF - We Make Future, scheduled for June 15-17 at the Rimini Expo Centre (Italy). From Jerry Kaplan (Stanford University) to Bill Reichert (Pegasus Tech Ventures), WMF is bound to set the record once again as the leading event for the ecosystems of innovation and digital technologies.

Bologna, 01/19/2023

Just revealed the first 100 names that will join WMF - We Make Future, the largest Digital Innovation Festival on the Planet. The 11th edition, scheduled on June 15-17 at the Rimini Expo Centre, will be an opportunity for sharing, updating, and upskilling on the many faces of technological, digital, and social innovation: a platform to imagine, build, and reshape together a better collective future.

Cultural icons, prominent speakers, startups, creators, digital professionals, investors, innovators, activists, entertainment personalities, institutions, and makers will join forces to discuss and explore all the facets of innovation, and reimagine a more sustainable and inclusive future for all. WMF will welcome many new guests - such as entrepreneur and investor **Bill Reichert**, the scientist, Silicon Valley pioneer and inventor of the tablet computer **Jerry Kaplan**, and designer and performer **Meg Lewis** - along with well-known former guests, including human rights activist **Siyabulela Mandela**, aerospace engineer **Chiara Cocchiara**, Italian Republic prosecutor **Nicola Gratteri**, and content creator and author **Camihawke**.

Linkedin, Google, Microsoft, Standford University, Pegasus Tech Ventures, ESA-European Space Agency, and WWF are among the confirmed companies and entities joining WMF from all over the world (United States, Africa, Ireland, Belgium, Canada, Spain, Germany, United Arab Emirates, the Netherlands, Austria, the United Kingdom, Malta, etc.).

A number of **institutional delegations** from over 50 countries will be attending. Among them are the Embassy of the Kingdom of Morocco, the Ministry for the Protection of Economy and Entrepreneurship of Albania, the Department of Economics of the Berlin Senate-Startup Affairs, and the Ministry of Foreign Affairs of Israel.

Activities and events dedicated to digital creators will gain great momentum, as part of a dedicated Creators Fest, designed to discuss the Creator Economy with representatives from the public and private sphere, giving creators the opportunity to engage their communities, and connect with industry players through C2B (Creator to Business) meetings.









WMF - a certified international trade fair - confirms its role as a prominent platform for international authorities in the world of innovation realm, to share their experience and know-how, create invaluable connections, and inject new life and inputs into the conversation around the most pressing collective challenges of the near future.

Once again, Rimini will become the focal point of the international tech and innovation ecosystem, a place to share **insights and valuable data on critical matters** such as the work system, environmental and social sustainability, digital culture, the global startup ecosystem, and the state of the art on AI and technology solutions.

In the upcoming weeks, WMF will follow up with more announcements about other names joining the line up of guests. After the great success of the first selection round for the Call for Speaker, which drew over **680 applications** from all over the world, the second stage has just started, with the goal of bringing the very best of the global innovation and tech ecosystem to WMF.

Useful Link

- -> WMF We Make Future
- -> First 100 names

WMF - We Make Future - The largest digital innovation Festival on the Planet

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, and 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 36,000 attendees in 2022, more than 700 speakers and guests from around the world, 1,000 startups, and 77 educational stages, now towards its 11th edition the WMF is a reality with a global identity, a catalyst for innovation for concrete, collective improvement. The event is created and produced by Search On Media Group

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies. From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

For information and materials

WMF Press Office mail: press@wemakefuture.it tel.: 0039 051 0951294





