



At WMF a new edition of AI Global Summit, an international reference point on Artificial Intelligence

AI Global Summit, the event inside WMF 2026 where companies, institutions and the research world meet to discuss scenarios, applications and governance of AI. Announced the participation of leading companies such as NVIDIA, Anthropic and OpenAI. Among the speakers are internationally renowned figures, including Alberto Sangiovanni Vincentelli and Daniele Pucci

Bologna, 01/04/2026 | WMF 2026 – We Make Future, *The Largest Event on Digital Innovation, Artificial Intelligence and Technology*, is preparing for a new edition from June 24 to 26 at BolognaFiere. Among the key moments of the program is the **AI Global Summit**, *the international benchmark event for artificial intelligence*, which in each edition brings together the global debate on governance, applications and perspectives of AI, involving leading brands, professionals, institutions and research centers.

“Artificial intelligence is today a political priority as well as a technological one, in an increasingly advanced development phase that is leading to the affirmation of agentic models and systems capable of impacting all sectors transversally. For this reason, it is essential not only to define clear rules and targeted investments, but also to make the debate on AI truly widespread and participatory, involving companies, institutions, research and civil society.” says **Cosmano Lombardo**, Founder and CEO of Search On Media Group and creator of WMF. *“With WMF we want to contribute to this process, bringing together skills and visions, transforming discussion into concrete actions: from regulation to training, up to supporting innovation and the competitiveness of territories. The AI Global Summit was created precisely with this objective: to be a place for operational discussion, capable of generating proposals and accelerating decisions at European and international level.”*

The event is structured to offer a **360° view of artificial intelligence**, integrating **training, business, vision and innovation**. The program includes the involvement of international experts, in-depth sessions and training content, as well as areas dedicated to business matching to foster new collaboration opportunities.

On the Mainstage the development perspectives on artificial intelligence

On the Mainstage, pioneers and innovators of the sector will take turns, offering insights and perspectives on the future of AI, while dialogue with institutions will help to deepen topics related to regulation and impacts on the economic and social system. Among the speakers already announced are leading figures in the international technological innovation landscape, such as **Alberto Sangiovanni Vincentelli**, *Professor of EECS at the University of California, Berkeley*; **Daniele Pucci**, *CEO of Generative Bionic*; **Marco Pavone** of **NVIDIA**; **Bryan Madden** of **AMD**; **Alicia Hanf** of **LG Nova**; **Aprajita Jain** of **Google**; and **Francesco Ubertini**, *President of CINECA*. They are joined by representatives of some of the main global technology companies, including **OpenAI**, **Anthropic**, **Microsoft**, **Dell Technologies** and **Intel**, as well as representatives of important research centers such as **IIT - Italian Institute of Technology**, and **ESA Φ-lab**. Ample space will also be dedicated to **Fintech and Artificial Intelligence** topics, with the participation of leading players such as **Klarna** and **Trade Republic**.



Among the particularly noteworthy moments on the Mainstage, the **panel featuring AMD, Generative Bionics and Fincantieri**, dedicated to the topic of Physical AI and its implications for the world of work, with a focus on the agreement between Fincantieri and Generative Bionics for the development of humanoid welding robots intended for use in shipyards.

Training, business and innovation: an integrated ecosystem

Within the training program, artificial intelligence will take center stage across 13 stages, designed to combine strategic vision and operational skills. The more overview-oriented sessions, such as **AI for Future**, featuring Matteo Mille (**Microsoft Italy**) and Massimo Chiriatti (**Lenovo**), and **Agentic AI**, with a speech by Maria Yolanda Bilé Nlang (**Brise**), will offer a look at current and future transformations, exploring the evolution of work, business processes and digital experiences, as well as the growing role of autonomous and adaptive intelligent systems. At the same time, training-oriented stages will guide professionals and companies in the concrete application of AI, through use cases, tools and methodologies: from **Robotics & Physical AI**, focused on practical experimentation and the integration between artificial intelligence and the physical world and featuring speakers such as Marcello Majonchi (**Arduino**), to **AI Commerce and AI Marketing**, dedicated to optimizing digital performance and data-driven strategies, through **AI Solution**, focused on scalable platforms and enterprise implementations, and **Machine Learning**, with insights from industry experts including Karen Zhou (**Anthropic**) and Corey Ching (**Open AI**), and case studies to understand how to implement effective ML solutions. A structured offering to provide immediately applicable skills and an in-depth understanding of evolving scenarios.

AI Governance & Policy

The program will give wide prominence to **panels and institutional discussions** dedicated to the role of artificial intelligence in public decision-making processes and governance dynamics, placing the **challenge of digital sovereignty** at the center. This dimension represents the institutional component of the AI Global Summit, which will involve **European institutions**, the **Italian Government**, with the participation of **MAECI** and **MIMIT**, and stakeholders from research and the economic system, addressing topics such as consensus building, security and justice, the evolution of information, education and skills, the geopolitics of AI and the role of Europe, as well as territorial attractiveness and the transformation of production models, with a focus also on the theme of the “agentic state”. Particular attention will be given to the **impact of AI on the world of work**, also thanks to the presence on the Mainstage of **UIL General Secretary Pierpaolo Bombardieri**, analyzing how innovation can redefine skills and employment, in a delicate balance between technological progress, protection of democracy and autonomous social development.

Exhibition area, startups and new technologies

Alongside training moments and institutional discussions, the AI Global Summit is structured around **an exhibition area of excellence**, a crossroads of global innovation. Here, visitors and stakeholders will be able to directly **test cutting-edge tools and software**, connect with startups from over 90 countries and discover AI-based solutions designed to concretely address the **14 Future Challenges identified by WMF**. Through dedicated calls and awards, WMF also aims to reward **the excellence of startups and PMI**, catalyzing investments and visibility on high-impact AI solutions. A concrete commitment to enhancing emerging talent



and strengthening the role of innovative companies as primary drivers of digital transformation.

Useful links

- [WMF - We Make Future](#)
- [AI Global Summit](#)

WMF - We Make Future is the largest International Trade Fair and Festival dedicated to Artificial Intelligence, Technology, and Digital Innovation.

From June 24 to 26, 2026, WMF returns to BolognaFiere (Italy) as a certified international event fully focused on the future of innovation. A global hub for the AI and tech ecosystem, WMF brings together each year the most advanced developments in artificial intelligence, digital and social innovation, alongside leading international companies, startups, scaleups, investors, institutions, universities, and non-profit organizations. With over 73,000 attendees from 90 countries in 2025, more than 700 exhibitors, 1,000+ speakers and guests from around the world, 2,800+ organized B2B meetings, and 3,000 startups and investors involved, WMF represents a unique convergence point for innovation-driven business and policy dialogue.

Its partner network includes organizations managing a combined €1.5 trillion investment portfolio, €304+ billion in assets under management (AUM), \$72.8+ billion in funded transactions, and over 17,000 investment rounds, positioning WMF as a global benchmark event for the innovation economy.

Saudi Makes Future – The Largest AI Exhibition in the Middle East

Saudi Makes Future is the Saudi edition of WMF – We Make Future, a certified international trade fair and global platform for innovation, artificial intelligence, and emerging technologies. Developed through the collaboration between Search On Media Group, WMF – We Make Future, and PNG Saudi, the event will take place December 14–16, 2026, in Riyadh at the Riyadh International Convention & Exhibition Center. Building on WMF's vision, experience, and thematic architecture, Saudi Makes Future adapts the format to a strong AI-driven focus, structured across 14 strategic sectors exploring the impact of artificial intelligence on business, industry, society, and institutions. Aligned with Saudi Vision 2030, the event positions itself as an international platform for dialogue, cooperation, and development, designed for companies, startups, investors, and stakeholders seeking new opportunities for growth, training, and innovation in the Middle East and on a global scale.

Search On Media Group - Humans Leading Innovation Founded in 2004, Search On Media Group works to advance digital culture and innovation by managing professional communities, supporting knowledge-sharing initiatives, and delivering strategic and operational consulting through its Search On Consulting division, specializing in Digital Marketing and Digital Transformation for large organizations. From the expertise of Search On Media Group stem both the Event Agency Business Unit—responsible for organizing WMF and other proprietary and client events—and Hybrid.io, a flexible and customizable platform designed to manage online, hybrid, and on-site events.

Per informazioni e materiale

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WMF 2026 - We Make Future, the largest event on digital innovation, artificial intelligence and technology, will take place from June 24 to 26 at BolognaFiere in Bologna. Among the key highlights is the **AI Global Summit**, an international benchmark event where companies, institutions and the research community participate to discuss the scenarios, applications and governance of artificial intelligence.

The summit will feature leading global companies such as **NVIDIA, Anthropic and OpenAI**, alongside internationally renowned speakers including **Alberto Sangiovanni Vincentelli** and **Daniele Pucci**. According to **Cosmano Lombardo**, Founder and CEO of **Search On Media Group** and creator of WMF, artificial intelligence has become both a political and technological priority, requiring clear regulation, targeted investments and broad, inclusive debate involving businesses, institutions, research and civil society. The **AI Global Summit** aims to foster operational dialogue, generate proposals and accelerate decision-making at both European and international levels.

The event offers a comprehensive 360-degree perspective on AI, integrating training, business, innovation and strategic vision. The Mainstage will host prominent figures such as **Marco Pavone (NVIDIA)**, **Bryan Madden (AMD)**, **Alicia Hanf (LG Nova)**, **Aprajita Jain (Google)** and **Francesco Ubertini (CINECA)**, alongside representatives from **Microsoft, Dell Technologies, Intel**, as well as research institutions including **IIT - Italian Institute of Technology** and **ESA Φ-lab**. Additional contributions will come from fintech leaders such as **Klarna** and **Trade Republic**.

A key Mainstage panel featuring **AMD, Generative Bionics and Fincantieri** will focus on Physical AI and its impact on the future of work, including the development of humanoid welding robots.

The program includes 13 thematic stages covering areas such as **AI for Future, Agentic AI, Robotics & Physical AI, AI Commerce, AI Marketing, AI Solution** and **Machine Learning**, with contributions from experts including **Matteo Mille (Microsoft Italy)**, **Massimo Chiriatti (Lenovo)**, **Maria Yolanda Bilé Nlang (Brise)**, **Marcello Majonchi (Arduino)**, **Karen Zhou (Anthropic)** and **Corey Ching (Open AI)**.

Institutional discussions under **AI Governance & Policy** will address digital sovereignty, geopolitics, labor transformation and public decision-making, with participation from European institutions, the Italian Government, **MAECI, MIMIT**, and **Pierpaolo Bombardieri**, General Secretary of **UIL**.

An expo area will complement the program, showcasing cutting-edge technologies, connecting startups from over 90 countries and promoting high-impact AI solutions aligned with WMF's 14 Future Challenges.