



Human Flight Takes Center Stage: Gravity Industries' Jet Suit Returns to WMF 2026

The pioneering Jet Suit technology by Gravity Industries will headline the "Future Show" at WMF - We Make Future 2026. The British aeronautical company will bring its spectacular live flight displays exclusively back to Italy at BolognaFiere from June 24th to 26th, showcasing the cutting-edge intersection of advanced engineering, aviation, and mobility.

BOLOGNA, June 16th, 2026 – Advanced mobility takes flight at WMF 2026, the international trade fair and festival dedicated to AI, Tech, and Digital Innovation, with the return of the Gravity Industries Jet Suit Flight Display. Scheduled at BolognaFiere from June 24th to 26th, 2026, the live demonstrations by British pilots will showcase a patented technology that has captured global media attention, tech industries, and aviation enthusiasts alike.

The Jet Suit is powered by five miniaturized turbine engines, allowing pilots to execute vertical takeoffs and landings while precisely controlling direction, balance, and stability solely through body movements. The system transitions individual human flight from science fiction into a concrete engineering application, balancing real-time performance and control.

Scheduled for **June 24th and 25th at 1:00 PM**, the live displays will offer attendees a close-up look at one of the world's most advanced projects in personal flight and next-generation mobility frontiers.

"WMF has become a global benchmark for live tech demonstrations, and since 2022, the Tech Show has consistently ranked among our most popular attractions," stated Cosmano Lombardo, Founder and CEO of Search On Media Group and creator of WMF - We Make Future. "The Jet Suit Flight Display goes far beyond pure entertainment; it is tangible proof of how the convergence of innovation, research, and vision can radically redefine the relationship between humanity and technology."

The Future Show: Hands-On Technological Innovation

The Gravity Jet Suit is part of a broader lineup of live demonstrations within WMF's **Future Show**, the event's hub for tech experimentation. Visitors will have access to an array of futuristic experiences across the Exhibition Area:

- **Robotics & AI:** Interactive showcases featuring advanced humanoid robots capable of intelligent conversation driven by AI, alongside quadruped robotic dogs engineered for industrial and human collaboration.
- **Immersive Space & Flight Simulators:** Virtual reality and augmented reality driving setups, flight simulators, and a traveling planetarium complete with ISS (International Space Station) simulation headsets, presented by the *Museo del Cielo e Della Terra*.
- **Digital Art Installations:** *Aelion* will present interactive digital art, including generative portraits, live digital painting, and motion-responsive holograms.
- **Extracelste:** A monumental art and tech installation created by regenerating a decommissioned satellite antenna.



The innovation ecosystem extends into the **Sports & eSports District**, which will host the inaugural **Drone Soccer European Championship**—a fast-growing discipline blending robotics and competitive sports. Beyond the professional tournament, the WMF community can test their piloting skills in a dedicated flight field. The district covers extensive interactive spaces, including Tesla test drives, flight simulators, and inclusive traditional sports courts (such as volleyball and football).

Additionally, the outdoor night sky will host the spectacular **Drone Light Show by Allumee on June 25th at 9:15 PM** at BolognaFiere.

WMF – We Make Future is conceived, organized, and produced by Search On Media Group.

The event takes place with the Patronage of the European Commission, MAECI – Ministero degli Affari Esteri e della Cooperazione Internazionale, of Regione Emilia - Romagna and of Comune di Bologna. With the support of MAECI – Ministero degli Affari Esteri e della Cooperazione Internazionale, of ICE – Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane and of Regione Emilia-Romagna. In partnership with Visit Emilia - Romagna. With the collaboration of BolognaFiere, Cineca and ESA – European Space Agency. Main Sponsor of the 2026 edition Philip Morris and Dell Technologies and Intel.

Useful Links

- [Future Show](#)
- [Expo Area](#)

WMF - We Make Future, The Largest International Trade Fair and Festival on Artificial Intelligence, Technology and Digital Innovation On 24 - 25 - 26 JUNE 2026, at BolognaFiere, returns the WMF - We Make Future, certified international trade fair entirely dedicated to the world of innovation. An event of global appeal, it gathers annually the best of artificial intelligence, of technology and of digital and social innovation, together with the main international players, startups, scaleups, investors, institutions, universities and non-profit entities. With more than 73,000 attendances from 90 Countries in 2025, +700 exhibitors, over 1,000 speakers and guests from all over the world, + 2,800 B2B meetings organized, 3,000 among startups and investors, and partners involved for an investment portfolio equal to 1,500 billion, +304 billion of AUM, over 72.8 billion dollars in funded operations and more than 17,000 investment rounds managed, the WMF is the international reference Trade Fair for the world of innovation.

Saudi Makes Future – The Largest AI Exhibition in the Middle East

Saudi Makes Future is the Saudi edition of WMF – We Make Future, certified international trade fair and global reference platform for innovation, Artificial Intelligence and technologies. Developed through the collaboration between Search On Media Group, WMF – We Make Future and PNG Saudi, the event will be held from 14 to 16 December 2026 in Riyadh, at the Riyadh International Convention & Exhibition Center. In continuity with the vision, the experience and the thematic architecture of the WMF, Saudi Makes Future declines the format in an AI key, articulating in 14 strategic sectors that explore the impact of Artificial Intelligence on business, industry, society and institutions. Inserted in the framework of the Saudi Vision 2030, the event proposes itself as an international platform of meeting, cooperation and development, turned to companies, startups, investors and stakeholders interested in new opportunities of growth, education and innovation in the Middle East and at global level.

Search On Media Group - Humans Leading Innovation Since 2004 the company has the objective of disseminating digital culture by managing communities, supporting activities of sharing and performing strategic and operational consulting, with the department Search On Consulting, in the sector of Digital Marketing and Digital Transformation for large companies. From the experience and from the professionalism of Search On Media Group are then born the Business Unit Event Agency - which organizes the WMF and other proprietary events and for clients - and the hybrid platform [ibrido.io](#) - which manages online, hybrid and offline events, in a customizable and flexible way.



For information and material

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