

WMF - We Make Future opens the doors to the future: a three-day journey of exploration into a tomorrow built through innovation and inclusion

The International Fair and Festival on Technological and Digital Innovation kicks off with three dense days of events. With over 60,000 attendees from 85 countries, it provides a comprehensive overview of global innovation, thanks to the voices of over 1,000 speakers from around the world. Among the distinguished guests who have taken or will take the Mainstage are Manuel Castells, Sir Tim Berners-Lee, prosecutors Nicola Gratteri and Giuseppe Lombardo, David Hanson, Robot Sophia, and artists Dardust, Dargen D'amico, and the Boomdabash. Spectacular and intense the Opening Ceremony, preceded by an incredible performance by Dardust, focusing on people and key themes such as the foundations on which the future is built, including inclusion, legality, and sustainability.

Rimini, June 15, 2023

WMF - We Make Future, the International Fair and Festival on Technological and Digital Innovation, inaugurates a new edition of discoveries, inspirations, and connections in the service of building a better future. The event, organized by Search On Media Group and launched this morning at the Rimini fair, brings together an exceptional selection of creative minds, innovators, entrepreneurs, and technology enthusiasts from around the world until Saturday, June 17. Representing 85 countries, the event boasts over 1,000 speakers, 670 exhibitors, and 1,300 startups and investors. WMF is the beating heart of the world of innovation.

"We are here to build the future together," said Cosmano Lombardo, Founder and CEO of Search On Media Group and creator of WMF, during the opening ceremony. "This is not just an event," he continued, "it is a platform for building the future, where for years we have been striving to bring together themes that until recently may have seemed opposed: the fight against the mafia, digital technology, accessibility... we need to realize how everything is interconnected." He further added, "We as human beings should take a step back and place society at the center. If we approach technology and the challenges that lie ahead in this way, then together we will be able to build a better future. In these three days, thanks to all of you who are here, Italy is not only the capital of innovation but also of inclusion."

The event is sponsored by the Emilia-Romagna region and has the patronage of the Emilia-Romagna Region, as well as the Municipality of Bologna, the Italian Space Agency, Sport and Health Spa, Invitalia, the Parliamentary Assembly of the Mediterranean, and the Conference of Regions and Autonomous Provinces.

With the bold mission of shaping the future by improving it through the tools of digital and social innovation, WMF - We Make Future is a global platform for building the future and an accelerator of culture, education, technological innovation, and digital transformation.

The 2023 edition will unveil a multidimensional event with a rich program of training, inspirational talks, conferences, masterclasses, exhibitions, and tool presentations. There will be over 90 training stages available, as well as live concerts and performances. Participants will have the opportunity to listen to some of the brightest thinkers of our time, industry experts, and visionaries who will share their knowledge, experiences, and perspectives on the future. Among the most anticipated guests are Manuel Castells, Sir Tim Berners-Lee, and Jerry Kaplan, who will discuss some of the hottest global topics such as artificial intelligence, sustainability, social impact entrepreneurship, and many other cutting-edge issues, on our Mainstage for a packed, thought-provoking schedule.

The exhibition area will host 670 exhibitors from around the world, offering the audience, which exceeds 60,000 attendees and consists of professionals, companies, investors, and enthusiasts who share the same passion for the future, the best of the latest cutting-edge technologies.

Show, entertainment, and sustainable future

In addition to being a certified international fair, WMF is an authentic festival of innovation and creativity. Live concerts, artistic performances, shows, and entertainment are scheduled, creating a celebration of art, technology, and innovation. Participants will be immersed in a stimulating environment that will inspire them to look beyond the boundaries of the present. On June 15, concerts by Dardust and Dargen D'Amico will take place, followed by Samuel Romano and N.A.I.P entertaining the audience the following day. Numerous activities await company participants, as well as startups, during the three-day event—a true journey of discovering the future and acquiring useful tools to build a truly sustainable future.

Useful Link

- [WMF - We Make Future](#)
- [Mainstage Program](#)
- [Mainstage Guests](#)

WMF - We Make Future - International Fair and Festival on Tech and Digital Innovation

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 60.000 expected attendees from 85 countries, more than 1.000 speakers and guests from around the world, 1,300 startups and investors, and more than 90 stages, now in its 11th edition, the WMF is the international fair of reference for the world of innovation.. The event is created and produced by Search On Media Group.



International Trade Fair and Festival on Tech and Digital Innovation

#WeMakeFuture

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies.

From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

For information and materials

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