

WMF confirms itself as an international leading event for innovative entrepreneurship ecosystem: more than 1.000 startups from around the world expected in Rimini

The WMF - International Trade Fair and Festival on Tech and Digital Innovation, scheduled for June 15-17 will host more than 1.000 startups from around the world. Among them, hundreds will present their projects within the World Startup Fest, the international leading event for startups, scaleups and investors, in front of the WMF audience that includes the major players of innovative entrepreneurship in the technology and digital sector. Also among the most expected events at World Startup Fest is the final of the Startup Competition, the largest international competition for startups, which will see the 6 finalists of the call compete on the Mainstage.

Bologna, May 11th 2023

World Startup Fest, the international leading event for startups, scaleups and investors, will be back at **WMF - We Make Future, June 15-17**, at the **Rimini Expo Centre**. The agenda is full of events, initiatives and B2B meetings aimed to facilitate business operations between startups and global open innovation players such as investors, VCs, corporates and business angels. The events of World Startup Fest will take place within **an entire pavilion of the Rimini Expo Centre**: among other innovative entrepreneurship activities will return the **Startup District**, the exhibition area dedicated to the world of startups, and the **Startup Stage**, that will feature presentations and pitches by Italian and international innovative startups. Scheduled **on the Mainstage**, will be the final of the **Startup Competition**, the largest international competition for startups. During the three-day event are **expected more than 1.000 startups** from more than 85 countries, who will be able to take the opportunity to present their innovative projects and services to a highly profiled international audience.

World Startup Fest: the leading event for the international innovation ecosystem

World Startup Fest, the international leading event for startups, scaleups and investors, returns to **Rimini, June 15-17**. Among the **1.000** startups that will gather in **Rimini** during the three-day event, more than **350** will have a **booth inside the Startup District**, the exhibition area reserved for startups and innovative projects from around the world, **B2B meetings** between investors and innovative realities, and **business matching** and **networking** events. This edition is more international than ever, with realities arriving from **Egypt, Germany, Spain, Poland, UK, Japan** and the **United States**. There will be also **delegations** of foreign startups from the **Czech Republic, Albania, Lithuania, Germany** and **Greece**, selected during the stages of the **International Roadshow**, the WMF's project aimed at building an ecosystem of innovative and sustainable entrepreneurship at global level and generating a flow of ideas and projects with an international twist between Italy and abroad. Not only that: delegations from countries such as **Switzerland, Poland, Croatia, Serbia, Palestine** and **Jordan** are also

expected, as well as startup delegations from Italian territories such as **Matera, Civita di Bagnoregio** and **Taranto**, destinations involved in the WMF's Italian Roadshow.

Up until today, we [revealed 120 startups](#) of the +200 that will pitch during the event, selected from the WMF's Startup Competition call as well as national and international events. These startups will have the opportunity, during the World Startup Fest, to present their pitches in front of investors, innovation managers, corporations, incubators and professionals, who will award the best with numerous prizes to support the development of business projects.

The startup pitches will focus on the **12 Future Challenges** identified by the WMF for creating a shared, inclusive and environmentally sustainable tomorrow. Particularly advocated are the Future of Cities and Communities, Future of Health, Future of Work, Future of Finance and Insurance and Future of Planet Earth challenges. Other challenges submitted to the startups also included topics such as Learning & Education, Culture & Travel, Food & Agriculture, Retail & Customer Experience, Marketing, Media & Entertainment, Sports & Events

The final of the Startup Competition, co-hosted by Cosmano Lombardo and Diletta Leotta, on the Mainstage of WMF 2023

Among the most anticipated events of the World Startup Fest is also the **final of the Startup Competition**, the largest international competition for startups, which will be held, as usual, on the WMF Mainstage and will be **hosted by Cosmano Lombardo**, founder and CEO of Search On Media Group and creator of the WMF, together with **Diletta Leotta**. During the event, the **6 finalist startups will compete**, called to present their innovative products or services through a pitch competition, in front of an international audience composed of players from the innovation ecosystem including VCs and investment funds and the participants of the WMF, which expects more than 60.000 attendees from around the world at 2023 edition.

Useful Link

- [WMF - We Make Future](#)
- [World Startup Fest](#)

WMF - We Make Future - International Fair and Festival on Tech and Digital Innovation

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 60.000 expected attendees from 85 countries, more than 1.000 speakers and guests from around the world, 1,300 startups and investors, and more than 90 stages, now in its 11th edition, the WMF is the international fair of reference for the world of innovation. The event is created and produced by Search On Media Group.



International Trade Fair and Festival on Tech and Digital Innovation

#WeMakeFuture

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies.

From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

For information and materials

WMF Press Office

mail: press@wemakefuture.it

tel: 0039 051 0951294

