

WMF - We Make Future brings Sir Tim Berners-Lee to Italy: save the date for June 16th at Rimini Expo Centre

WMF - International Trade Fair and Festival on Tech and Digital Innovation is bringing to Italy on June 16th the eminent computer scientist who created the web infrastructure, upon which much of our lives depend today: Sir Tim Berners-Lee. During his participation at WMF, the inventor of the World Wide Web will provide his insights on the evolution of the web and share his vision about the future direction of technology, WMF - We Make Future will be a unique opportunity to hear firsthand from one of the most influential and respected innovators of our time and be inspired by his ideas that have shaped - and continue to shape - the digital world of today and tomorrow.

Bologna, June 08th, 2023

Sir Tim Berners-Lee will be the guest of honor of **WMF - We Make Future**.

On **June 16th**, 2023, the visionary computer scientist and inventor of the World Wide Web will take the stage at the International Trade Fair and Festival on Tech and Digital Innovation, scheduled from **June 15th to 17th** at the Rimini Expo Centre (Italy).

This special participation aligns perfectly with the context of WMF - the **only certified international fair in Italy** focused on innovation. The event addresses the themes of **Digital, Technological, and Social innovation** through **over 1.000 speakers from around the world**, providing a comprehensive overview of the latest trends shaping our future. Educational stages, visionary talks, panel discussions, themed events on Artificial Intelligence, startups, cinema, Space Economy, Creators, Music, and much more will ensure an immersive experience to explore the world of innovation from all angles and discover revolutionary ideas and solutions from top industry experts.

"The participation of Sir Tim Berners-Lee represents a significant moment not only for WMF and its international community but for Italy as a whole," stated **Cosmano Lombardo**, Founder and CEO of Search On Media Group and Creator of WMF. *"His work and vision have deeply impacted our lives, and we are thrilled to welcome him and listen to his thoughts on the future of technology, innovation, and consequently, global society."*

The presence of Sir Tim Berners-Lee represents a **unique opportunity** for technology enthusiasts, entrepreneurs, innovators, AI and Digital-tech professionals, students, and curious individuals to directly hear the thoughts and vision of one of the greatest pioneers of the digital era. In 1989, he created the software that forms the foundation of the internet. As witnesses and beneficiaries of this technological and social revolution, we now have the chance to listen to him firsthand.

The involvement of Sir Tim Berners-Lee on the Mainstage of WMF

On June 16th, on the main stage of the event, **over 60.000 participants** from around the world will have the opportunity to see and listen to Sir Tim Berners-Lee. In addition to a highly anticipated **visionary talk**, where he will share his professional experience, his vision for the future of the World Wide Web, and the key developments in the field of technology, privacy and data and touch on the **impact of generative Artificial Intelligence on our society**, Sir Tim Berners-Lee will then engage in an **exclusive open interview** in front of the WMF audience. His participation will conclude with a discussion alongside experts in the AI & Digital-Tech industry, who will be present in Italy for the WMF occasion.

The three-day event of WMF - We Make Future

From June 15th to 17th, WMF will address the main themes related to the **present and future of global technological, digital, and social innovation**. The goal is to **build a better, more sustainable, and fair Future together** with the numerous networks that have always gathered at WMF, including companies, organizations, institutions, schools, universities, startups, NGOs, makers, and many others. The eleventh edition of the International Trade Fair and Festival on Tech and Digital Innovation will bring together **the best of global innovation in Italy**, with representatives **from 85 countries**.

There will be **10 pavilions** hosting **over 90 educational stages, more than 600 exhibitors, 1.000 speakers** from around the world, and **1.300 startups and investors**. The event is organized entirely by Search On Media Group and is **sponsored by the Emilia-Romagna Region**, with the patronage of the Emilia-Romagna Region, the Municipality of Bologna, the Italian Space Agency, Sport e Salute Spa, Invitalia, the Parliamentary Assembly of the Mediterranean, and the Conference of Regions and Autonomous Provinces.

Among the scheduled events, there is also the **AI Global Summit**, providing professionals, organizations, and AI enthusiasts with an opportunity to discuss its current applications and future prospects, delving into the impact it will have on numerous industries and social domains. Additionally, the **Future Show** will return to showcase the most futuristic technological attractions, including robotics, with the presence of **Robot Sophia**, the humanoid that combines advanced robotics and AI.

Useful Link

- [WMF - We Make Future](#)
- [Sir Tim Berners-Lee at WMF 2023](#)
- [The Mainstage program](#)
- [The Mainstage guests](#)

WMF - We Make Future - International Fair and Festival on Tech and Digital Innovation

The next appointment with WMF, the international event entirely dedicated to the innovation ecosystem, is scheduled on June 15, 16, 17, 2023, at the Rimini Expo Centre. Once again, the event will bring together the very best of digital and social innovation, leading market players, startups and investors, institutions, universities, and non-profit associations. With more than 60.000 expected attendees from 85 countries, more than 1.000 speakers and guests from around the world, 1,300 startups and investors, and more than 90 stages, now in its 11th edition, the WMF is the international fair of reference for the world of innovation.. The event is created and produced by Search On Media Group.

Search On Media Group

Since 2004, the company has aimed to spread digital culture by managing and coordinating communities, supporting sharing activities, and carrying out strategic and operational consulting, with the Search On Consulting Department, in the field of Digital Marketing and Digital Transformation for large companies.

From the experience and professional assets of Search On Media Group, were later born the Education Business Unit, which organizes and curates the WMF and other training events, and the ibrida.io platform, which hosts online, hybrid, and offline events in a highly customizable and flexible environment.

For information and materials

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